

Join researchers, experts, and practitioners for a one-day conference exploring land sobriety as a key challenge for sustainable urban development across Europe.
Discover concrete strategies and policy tools to accelerate responsible land use.

Thursday 4th December

8:30 - 9:00 | Breakfast and registration

9:00 - 9:15 | Opening remarks Land sobriety: from concept to collective action

Sophie Sabathier, Associate professor of private law, Business Law department, Toulouse Capitole University

I. CHALLENGES

9:15 - 10:15 | Economic and environmental challenges, and corporate strategies

Challenges and policy instruments for reconciling land use sobriety, economic development, and territorial attractiveness

Nicolas Gillio, Head of "Economy, Transition and Territories", Cerema

Impacts of land use sobriety on soil quality and functions

Priscia Oliva, Associate Professor, Soil Science, Université de Toulouse

Land use sobriety, a new challenge for corporate strategy ?

Anna Aminoff, Associate Professor in Supply Chain Management and Social Responsibility, Hanken School of Economics

When land sobriety meets circular economy: towards innovative businesses

Anja Grill, Research and Teaching Associate, WU Vienna University of Economics and Business

10:15 - 10:30 | Coffee break

II. INITIATIVES

10:30 - 12:30 | Experts' insights: innovation and urban transformation

Presentations on climate and urban renewal, soil artificialisation measurement technologies, innovations in waste management, and brownfield redevelopment projects.

Guillaume Dumas, Climate and Ecological Transition Observatory, Climatologist-urban planner, Toulouse Métropole

Jérémy Bernard, Coordinator, LIFE Waste2Build project, Toulouse Métropole

Johanna Hytonen, Chief environmental specialist, city of Helsinki

Viviana Contreras, CEO and co-founder, Akanthas

12:30 - 14:00 | Lunch break

III. LEVERS FOR ACTION

14:00 - 15:00 | Land sobriety and Legal levers for action

What artificialisation means in french urban planning

Jean-François Giacuzzo, Full professor of public law, Toulouse Capitole University

Beneath the waste: land waste management and land take

Maxime Boul, Associate professor of public law, Toulouse Capitole University

Uncertainty of the french tax policy about land sobriety

Fabrice Bin, Full professor of public law, Sciences Po Toulouse, Toulouse Capitole University

15:00 - 15:15 | Coffee break

15:15 - 16:00 | Entrepreneurial changes

Exploring and assessing the scope of codes of conduct in the field of land sobriety

Marion Larouer, Associate professor of private law, Université Toulouse Capitole

The contribution of CSRD to land sobriety

Katrin Hummel, Full Professor of Accounting & Reporting,
WU Vienna University of Economics and Business

16:00 - 17:15 | Mobilisation of stakeholders and promotion of good practices

Implementation of land sobriety: case studies and feedback

INEC (National Institute for Circular Economy)

& **Margot Holvoet**, Chief Executive, Institut de la transition foncière (the Land Transition Institute)

Raising consumer awareness of land sobriety challenges through the concept of food waste

Jun He, Ph.D. student in Management, LUISS University, Roma

17:15 - 17:30 | Closing remarks



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