



ENGAGE·EU
EUROPEAN UNIVERSITY

ENGAGE.EU Summer School 2022

Digitalization
and Challenges
for European Society

July 2022

LUISS



University - Rome



About the ENGAGE.EU Summer School

ENGAGE.EU Summer School is an intensive, two-week bachelor level summer program taught by professors and lecturers from leading European universities in business, economics, and the social sciences.

The theme of this year's summer school, Digitalization and Challenges for European Society, offers students a deep dive into the varied economic, social, political and regulatory aspects of the digital revolution with a specific focus on Europe.

Participants will have the opportunity to take part organized social/cultural excursions in and around Rome.

Partially funded by the ENGAGE.EU alliance, the €100 administration fee includes accommodation in one of our university residence halls, morning and afternoon meals, and transportation to and from organized extracurricular activities.

Students who successfully complete the summer school will be awarded a certificate of participation and 4 ECTS.

Courses

International Growth of Digital Businesses

Univ. Prof. Dr. Jonas Puck, Full Professor at WU Vienna University of Economics and Business; Laurenz Tinhof, Teaching and Research Associate at WU Vienna University of Economics and Business

Official Statistics of Europe: Digital Support for Businesses, Societies and Governments

Assoc. Prof. Dr. Venelin Boshnakov, Lecturer in Applied Statistics and Data Analysis, University of National and World Economy, Sofia

Post-Truth in European Democracies

Prof. Dr. Odile Heynders, Professor of Comparative Literature at the Department of Culture Studies of Tilburg University

European digital regulation & compliance: Opportunities & Challenges for Communication & Media Law

Dr. Laurence Calandri, Lecturer in Public Law, Toulouse University 1 Capitole

Additional activities

Participants will have the opportunity to partake in organized social/ cultural excursions to visit the treasured historical monuments and archeological wonders of the "eternal city". Practical experiences and field trips will also be organized in cooperation with members of the Engage advisory board, and there will be time to socialize in the evening and explore the city's nightlife and world-famous cuisine.

Accommodation

Participants will stay in single rooms in our university residence halls close to campus and be provided with shuttle service when necessary. The university and its residence halls are located in the center of Rome, situated between Rome's two most famous public gardens – Villa Borghese and Villa Ada – in the historic Parioli neighborhood.

Organizing Team

Prof. Dr. Thomas Christiansen

Professor of Political Science and European Integration at Luiss Guido Carli University and co-leader of the ENGAGE.EU Summer School

Prof. Dr. Marco Mazzù

Professor of Practice of Marketing at Luiss University and at Luiss Business School and co-leader of the ENGAGE.EU Summer School

Dr. Megan Foster

Post-Doctoral Fellow and Project Manager

Alessandra Carraro

Project Assistant

Dates

July 12, 2022

Online workshop

July 18-29, 2022

On-campus Courses at Luiss University,
Rome, Italy

How to apply

The application form is available at engageuniversity.eu/engage-summer-school/ and you will be asked to provide:

- A short letter (max. 500 words) explaining your motivation for applying to the ENGAGE.EU Summer School
- Curriculum vitae (education, work experience, language skills, study/work abroad, other relevant skills and experiences)
- Academic records (transcript of exams)

The deadline to apply is **April 15, 2022 by midnight Central European Summer Time.**

Administration fee

€100

Credits

4 ECTS

Contact

engageeu-summer-school@luiss.it

engageuniversity.eu/engage-summer-school/

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