

# Engage.EU Diploma Programme

From 9th to 12th, May

## Module 1 "Managing Societal Transition"

### Tuesday 9th, May

**9.00 to 10.00 am** : Welcome conference by UT Capitole team and presentation of the learning platform **(live synchronous mode)**

**10.00 am** : Sonia Baijot, Lawyer and Teacher - Lesson 1  
**(asynchronous mode)**

### Wednesday 10th, May

**8.00 am** : Sonia Baijot, Lawyer and Teacher - Lessons 2 and 3  
**(asynchronous mode)**

### Thursday 11st, May

**8.00 am** : Sonia Baijot, Lawyer and Teacher - Lesson 4  
**(asynchronous mode)**

**4.00 to 5.00 pm** : Guest lecture by Tina Karme, Sustainability Advisor at Hanken School of Economics **(live synchronous mode)**

### Friday 12nd, May

**8.00 am** : Sonia Baijot, Lawyer and Teacher - Lesson 5  
**(asynchronous mode)**

**3.00 to 4.00 pm** : Exchange time for feedback and presentation of the assessment for who chose this format **(live synchronous mode)**

# Engage.EU Diploma Programme

From 22nd to 26th, May

## Module 2 "Developing Sustainable Business Models"

### Monday 22nd, May

**1.00 to 4.30 pm** : Live session with Björn Schmeisser,  
Associate Professor at NHH Norwegian School of Economics  
(live synchronous mode)

### Tuesday 23rd, May

**1.00 to 4.30 pm** : Live session with Björn Schmeisser,  
Associate Professor at NHH Norwegian School of Economics  
(live synchronous mode)

### Wednesday 24th, May

**1.00 to 4.30 pm** : Live session with Tina Saebi,  
Associate Professor at NHH Norwegian School of Economics  
(live synchronous mode)

### Thursday 25th, May

**1.00 to 4.30 pm** : Live session with Tina Saebi,  
Associate Professor at NHH Norwegian School of Economics  
(live synchronous mode)

### Friday 26th, May

**1.00 to 4.30 pm** : Live session with Tina Saebi,  
Associate Professor at NHH Norwegian School of Economics  
(live synchronous mode)

# Engage.EU Diploma Programme

From 6th to 9th, June  
Module 3 "Bootcamp"

## Tuesday 6th, June

From 7.30 pm

Welcome drink

(not compulsory)

## Thursday 8th, June

8.00 am : Welcome coffee

8.30 am : Working sessions

Lunch time

6.00 pm : End of work

## Wednesday 7th, June

8.00 am : Welcome coffee

8.30 am : Challenges presentation

9.30 am : Working sessions

Lunch time

5.30 pm : End of work

6.00 pm : Conferences

Cocktail

## Friday 9th, June

8.00 am : Welcome coffee

8.30 am : Working sessions

Lunch time

1.30 pm : Restitution to the challenge  
owners and conclusion

3.30 pm : End of the bootcamp

*All the working sessions take place at the University Toulouse Capitole, batiment  
Arsenal, 2 rue du doyen Gabriel Marty, Toulouse - France*

# Engage.EU Diploma Programme

From 6th to 9th, June

## Module 3 "Bootcamp" : Challenges

### Hector Le Collector

The project is designed to allow everyone to recycle their food waste, even those who live in a 20 m2 apartment in the city centre.

Hector recovers all bio-waste. NOTHING is lost, EVERYTHING is transformed, to produce responsible energy as well.

Hector the Collector's current business model relies heavily on collection points, mainly big companies (who pay for a collection bin) : this generates a problem of blocked volumes because the more the point collects, the more it pays.

#### Challenge :

**How can we motivate as many people as possible to recycle their food waste and achieve a change of scale, without penalising either the collection points or the structure's margin?**

### Ô Mazettes - Le Lieu d'A Côté

The non profit association Ô Mazettes is a collaborative grocery shop created on 2019 by several inhabitants of the district des Mazades in Toulouse. The project was defined by taking into account the demands of the inhabitants and is intended to be participatory and democratic.

It is rooted in the area and is based on the opportunities that arise : the adjoining premises became available in 2022. An association has been set up to make it a space open to the inhabitants : Le Lieu d'A Côté. Exhibitions, concerts, etc. may be organised by the inhabitants of the district in this new place. The rent for this space and the charges are currently financed by the association Ô Mazettes.

#### Challenge :

**How to make Le Lieu d'A Côté a solidarity space animated by and for the people of the neighbourhood while being economically autonomous?**